



PRESS RELEASE

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Connect:

SPECIAL AIRFARES LAND POWDERHOUNDS IN THE HOME OF CHAMPAGNE POWDER® SNOW

STEAMBOAT SPRINGS, CO-November 9, 2011-The best snow in the Rockies lands in Steamboat, and so can you with special airfares starting as low as [\\$124*](#) each-way from across the country into the heart of Ski Town, U.S.A.®

“The array of winter flights has always made Steamboat easy to reach for winter destination travelers and these incredible airfares make it remarkably affordable,” said Rob Perlman, senior vice president of sales & marketing for the Steamboat Ski & Resort Corporation. “Now is the time to come on up to Ski Town, U.S.A.® – famous for its light, fluffy Champagne Powder® snow and warm, western hospitality. With savings like these, there’s never been a better time to book your winter adventure.”

These special fares must be booked by November 30th and are valid for travel from December 15th through April 2nd from Austin, Boston, Chicago, Dallas/Ft. Worth, Miami, NY-LaGuardia and St. Louis; from December 17th through March 31st from Atlanta, Charleston, Detroit, Jacksonville, Minneapolis/St. Paul, Pittsburgh, Raleigh/Durham and Savannah; and from January 1st through April 1st from Houston, Los Angeles, Newark, New Orleans, Philadelphia, San Francisco, Tampa and Washington DC with some blackout periods.

City	Fares from	City	Fares from	City	Fares From
Minneapolis/St. Paul	\$124* each way Details	San Francisco	\$139* each way Details	New Orleans	\$159* each way Details
Atlanta	\$134* each way Details	Washington DC	\$139* each way Details	Philadelphia	\$159* each way Details
Detroit	\$134* each way Details	Boston	\$150* each way Details	Pittsburgh	\$159* each way Details
Austin	\$135* each way Details	Miami	\$150* each way Details	Raleigh/Durham	\$159* each way Details
Chicago	\$135* each way Details	NY-LaGuardia	\$150* each way Details	Savannah	\$159* each way Details
Dallas/Ft. Worth	\$135* each way Details	Charleston	\$159* each way Details	Tampa	\$179* each way Details
St. Louis	\$135* each way Details	Houston	\$159* each way Details	Newark	\$199* each way Details
Los Angeles	\$139* each way Details	Jacksonville	\$159* each way Details		

** All fares are each way based on roundtrip purchase by 11/30/11. Taxes and fees apply, click [airfare prices](#) or [details](#) above for terms and conditions.*

And the deals just keep coming. When you book your vacation by November 23rd, you’ll save an additional 20% on lifts and lodging with Steamboat’s Early Rewards Package. Better yet, book your winter vacation package with your American Express Card and receive a \$100 American Express Gift Card for every airline ticket purchased.

“With several snow storms already falling across Colorado combined with amazing vacation packages; and now, airfare specials; it’s shaping up to be a winter snow season you don’t want to miss,” continued Perlman. “With so much going on in the world today, it’s never been more important to reconnect, rejuvenate and reinvigorate with your family and friends and there’s no better place than Steamboat.”

Steamboat’s 2011/2012 winter flight program offers convenient nonstop jet air service from seven major US airports as well as convenient connections from more than 200 airports nationwide and worldwide into Steamboat/Hayden Airport. In time for the upcoming winter season, the Steamboat/Hayden Airport (HDN) will put the finishing touches on its \$15 million project to modernize the facility. The final \$9 million portion includes a new passenger arrival area, a second baggage carousel, full-service main level restaurant, walkway linking ticketing and bag claim, expanded TSA passenger security entry, improved concessions and amenities including a large gas fireplace and panoramic window views.

All travel arrangements to Steamboat can be booked through Steamboat Central Reservations®, which represents the majority of lodging properties in the area and offers the greatest value and convenience with packages customized to include any or all of the following: air transportation, lodging, lift tickets, rentals, clinics, mountain dining, ground transportation, off-mountain activities, and travel protection insurance. For one-call personalized, complete vacation services, contact Steamboat at 1-800-922-2722 or www.steamboat.com.

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